

Icon Board Meeting, May 14 2022

We were unable to have a Zoom connection, because the WiFi at the club wasn't functioning properly.

Meeting Call to Order 9 AM

Roll Call:

Present: Doug Patterson, Steve Villa, Bruce Moccia, Kenny Cohen, Steve Bryan

Via Phone: George Doomany, Mark Gold

Unable to attend with no Zoom: Carolyn Lumber, Michael Alcenius, Mike Dixon, DeeAnn McCoy, Arlene Young, Jerry Nies

Present: Jack Johnson

Approval of minutes: Bruce Moccia

Treasurer's report: George Doomany

There will be a full report at the next Board Meeting. Our operating expenses are now completely covered by membership donations. The party paid for itself.

Membership report: George Doomany

There will be a full membership report at the next meeting. We have slightly fewer members this year, but individual donations have come in at higher amounts.

ONE-PS report: Steve Villa

**ONE-PS Spring Retreat – 8:00 am – Noon, April 30, 2022**  
**Mizell Center**

8:00-8:30 Continental Breakfast and Social – Aspen Mills

8:30-8:40 Introductions and Overview of the Morning

8:40-9:25 **SESSION 1 - CRIME/SECURITY**

Is crime increasing? Which neighborhoods are impacted?  
What are successful strategies within NOrgs to combat this problem?

Is there a decrease in enforcement?

What can ONE-PS do to assist in addressing security issues both within NOrgs and with City Government?

9:25-9:40 BREAK

9:40-10:25 **SESSION 2 - TRAFFIC ISSUES**

Why does there appear to be little to no traffic enforcement?

Do we need more traffic police? How many?

Which NOrgs are most impacted by speeding?

How can NOrgs work more effectively with the City on traffic calming and speeding issues?

How can ONE-PS assist NOrgs in addressing traffic issues with the City?

10:25-10:40 BREAK

10:40-11:25 **SESSION 3 - ESTABLISHING EFFECTIVE LINES OF COMMUNICATION**

What is the most effective way to communicate NOrg/ONE-PS concerns to the City?

Here are a few of the concerns reported in the recent survey:

- Short term rentals
- unhoused residents
- Noise issues
- College of the Desert
- Options for golf courses
- Water conservation
- Road surface repair

What can ONE-PS do to ensure that relevant representatives of the City and of the NOrgs address these issues together?

11:25-11:30 Wrap Up and Next steps

Social, Annual Parties: Steve Bryan

The party was a great success. We are looking for a house for the Fall Party, November 12, 2022.

Modernism: Thomas Sims, Mark Gold

Modernism was a great success. We already have 6 houses for next February and are looking for 2 more.

Communication/Web Site: Jack Johnson

We have hired the site designer and are awaiting her notes.

Announcements/Communications: Michael Alcenius, DeeAnn McCoy

Michael is working on the next newsletter.

Safety: Jerry Nies, DeeAnn McCoy

The next Operation Lighthouse will be in the Fall and will focus on home safety and fire prevention.

Development, Landscaping: Mark Gold,

We are going forward with our plans to redo the entrance to the golf course off Camino Real. Mark and Carolyn are coordinating with Jason at the course.

Golf Club Affiliates: Bruce Moccia/ Carolyn Lumber

Bruce and Carolyn met with Gene and Phil to do a recap of the year and discuss the future plans for the Affiliate Program. Under discussion is a new plan that will have 5 tiers, a social affiliate, a single golf affiliate for the north course, a double golf affiliate for the north course, a single golf affiliate for both courses and a double golf affiliate for both courses. Affiliations will run from October 1 to September 30 and discounts will apply accordingly. One course will always be open. The club is phasing out the discount cards which will hopefully drive more people to become affiliates. Golf lessons will also be discounted. Phil and Gene would like suggestions on how to make social affiliations more attractive. They are planning more events both golf and social and are trying to schedule events on the weekends for social affiliates, including a Sunday brunch once a month. They will be sending out renewal notices about September 1<sup>st</sup> and have indicated that they intend to take a much more active role in recruiting affiliates. We will send out our solicitation letters as usual, but they are confident that this will be the best year ever.

As previously announced, they will be digging a well from June 1 to the middle of September near the Disney fountain. This will enable them to water the golf course from "wall to wall" so there will be no dead spots. They will redo the golf cart paths with wood chips to make them more attractive.

New Business: Doug Patterson

Regarding the monies from Modernism Week:

The treasurer will make a recommendation concerning how much to retain in reserve funds to be discussed and voted on by the Board at the next meeting. The development committee will solicit ideas from neighbors how other monies should be spent. The Board will discuss and approve.

Adjourned 10 AM.